

**WFGW 1010 AM and WMIT 106.9 FM
P O Box 159
Black Mountain, NC 28711
ANNUAL EEO PUBLIC FILE REPORT**

The purpose of this EEO Public File Report (“Report”) is to comply with Section 73.2080 (c) (6) of the FCC’s 2002 EEO rule. This report has been prepared on behalf of Blue Ridge Broadcasting Corporation that is comprised of WFGW-AM and WMIT-FM and is required to be placed in the public inspection file of this station.

The information contained in this Report covers the time period beginning August 1, 2010 to and including July 31, 2011. The FCC’s 2002 EEO Rule requires that this report contain the following information:

1. A list of all full-time vacancies filled by the Stations comprising the Station Employment Unit during the applicable period;
2. For each such vacancy, the recruitment source(s) utilized to fill the vacancy.
3. The recruitment source that referred the hiree for each full-time vacancy during the applicable period;
4. Data reflecting the total number of persons interviewed for fulltime vacancies during the applicable period and the total number of interviewees referred by each recruitment source utilized in connection with such vacancies; and
5. A list and brief description of the initiatives undertaken pursuant to Section 73.2080 (c) (2) of the FCC rules.

Sections 1, 2 and 3, which follow have been designed to provide the required information. Please note that the numbers listed on Section 2 under the column entitled “Full-Time Positions for which this Source Was Utilized” refer to the number of the full-time job positions listed on Section 1.

Section 1: Vacancy Information

	Full Time Positions Filled by Job Title	Recruitment Source of Hiree	Total Number of Interviewees from all sources for this position
1	Event and Audience Relations Coordinator	Internal Employee Transfer	2
2	Administrative Asst.	BRB website	4
3	Ministry Associate	BRB website	4

Total Number of Persons Interviewed During Applicable Period: 10

Section 2: Recruitment Source Information

	Recruitment Source (Name, Address, Telephone, Contact Person)	Total Number of Interviewees this source has provided during this period	Full-Time Positions for which this source was utilized
1	WFGW/WMIT studios (In-house)	1	1, 2, 3
2	1069thelight.org (station website)	1	1, 2, 3
3	BGEA office 1 Billy Graham Parkway Charlotte, NC 28201 (704) 401-2432 Nancy Leek	1	1, 2, 3
4	bgea.org (Billy Graham Evangelistic Association website)	1	1, 2
5	HisAir.net P O Box 307 Duplessis, LA 70728 225-744-3524 jobs@hisair.net		1
6	Referrals by friend of ministry	3	3
7	Asheville Citizen Times Newspaper P.O. Box 2090 Asheville, NC 28802 (828) 232-5961	0	1
8	Career Builder P.O. Box 2090 Asheville, NC 28802 (828) 232-5961	2	1, 3
9	Charlotte Observer 600 S. Tryon St. Charlotte, NC 28202 (704) 377-5555	1	3

Section 3: Supplemental (Non-vacancy specific) recruitment activities undertaken by WFGW/WMIT

Shadowing and Internships:

Description	Date	Personnel Involved
To provide college student opportunity to participate in studio and production activities and work with event coordinator on event planning and web site design	5/23 – 6/24/2011	Matt Stockman, Carol Davis, Heather Shelley, Jerry Woods - Announcers; Jon Matthews, Event and Audience Relations Coordinator

Description	Date	Personnel Involved
To provide high school student opportunity to job shadow for class project	5/7/2011	Jerry Woods – Announcer/Production Supervisor

Educational Events:

Description	Date	Personnel Involved
Spoke to students from Montreat College's music industry class about how radio ties in with music industry	3/21/2011	Jon Matthews, Event and Audience Relations Coordinator
Spoke to students at Asheville Middle School on Career Day	2/25/2011	Jerry Woods – Announcer/Production Supervisor

Outreach:

Description	Date	Personnel Involved
Spoke with public at station's open house about various aspects of radio	5/7/2011	Alice Knighten, Tom Greene & Steve McPeters – Management; Matt Stockman, Heather Shelley, Carol Davis, Jerry Woods & Louis Grant – Announcers; Jon Matthews, Event and Audience Relations Coordinator
Tour with college students from Florida	10/15/2011	Mike Lawing, Ministry Assoc.; Jon Matthews, Event Coord.; Matt Stockman & Heather Shelley, Announcers; Cindy Perry, Admin. Asst.
Tour with 6 th grade North Asheville Christian School students	10/15/2011	Mike Lawing, Ministry Assoc.; Jon Matthews, Event Coord.; Jerry Woods, Announcer/Production Supervisor; Cindy Perry, Admin. Asst.
Tour with middle and high school students from Morganton NC	2/21/2011	Mike Lawing, Ministry Assoc.; Jon Matthews, Event Coord.; Jerry Woods, Announcer/Production Supervisor; Cindy Perry, Admin. Asst.
Tour with college students from Florida	10/15/2011	Mike Lawing, Ministry Assoc.; Jon Matthews, Event Coord.; Matt Stockman & Heather Shelley, Announcers; Cindy Perry, Admin. Asst.
Tour with Tri-City Christian School of Conover, NC	4/20/2011	Mike Lawing, Ministry Assoc.; Jon Matthews, Event Coord.; Matt Stockman & Heather Shelley, Announcers; Cindy Perry, Admin. Asst.